IT industry

Banking

- Industry Highlights

 India GDP 800 billion Banking is the hottest segment
 - By 2050, India and China to be biggest banking economies
 - Focus on lot of mergers and accquisitions

Job	Description/Skills	
Executive	Selling premium credit	
	cards like gold cards and	
	platinum cards.	
	Sales skills, Market	
	Analysis of Products.	
Executive	Taking care of assets and	
	liabilities/ corporate rate	
	banking.	
	Sales skills, Market	
	Analysis of Products.	
Asst. Manager	Premium credit cards.	
	Sales skills, Market	
	Analysis of Products.	
Asst. Manager	Assets &	
	liabilities/corporate	
	banking.	
	Sales skills, Market	
	Analysis of Products.	

Program	Institute Name	Description	Duration/Fees	Eligibility
Name				
Master of professional Finance and banking	Bangalore Management Academy, Bangalore	The Master of professional Finance and banking	Full time 15 months, 3.5 lakhs	Graduate with 50% marks.
5		programme provides the training according to the needs of the ever growing and fast	Weekend 16 months, 2.5 lakhs	

I		changing	I	<u> </u>
		business		
		environment.		
Post Graduate	BLB Institute of	The PGD-	14 months,	Graduate
diploma in	Financial Market,	FPWM is a	2.3lakhs	degree.
Financial	Delhi	program for		
planning &	www.bifm.edu.in	graduates who		
wealth		want to acquire		
management.		the breadth and		
		depth necessary		
		to sustain		
		successful		
		careers as wealth		
		managers and		
		financial		
		planners in the client world.		
Post Graduate	Fairfield Institute of	Post graduate	1 yr	Graduate
diploma in	management and	diploma in	1 31	degree.
Finance	technology,	Finance		degree.
management.	New delhi.	management has		
	www.fimtindia.org	been designed to		
		provide a sound		
		foundation and		
		develop broad		
		knowledge and		
		perspective		
		needed for		
		effective		
		performance by entrant/middle		
		level executive.		
		icver executive.		
MS(banking)	ICFAI University	The program is	2 yrs	Graduate
	Agartala.	designed to		degree/diploma
	www.iutripura.edu.in	focus on domain		
		knowledge and		
		banking skills in		
		banking,		
		managerial		
		excellence,		
		information		
		technology and e-banking and		
		_		
Masters in	ICFAL University		2 vrs	Graduate
Masters in	ICFAI University	integration. The master of	2 yrs	Graduate

financial services management	Agartala. www.iutripura.edu.in	financial services management program teaches students the opportunities and challenges in the sector.		degree
Management of business finance(MBF)	Indian Institute of Finanace, NewDelhi. www.iif.edu	MBF is a program in finance to develop professional managers, to foster intellectual excellence and to teach the latest techniques of finance.	2yrs, 20,000 per semester	Graduation with 60% marks.
Post graduate distance learning program	Indian Institute of banking and finance, Mumbai. www.iibf.org.in	The program provides the basics of the finance function along with other functional areas of management, inputs of finance.	3 yrs,15,000 pr semester	Graduate degree with 60% marks.
Diploma in banking and finance	Institute of finance banking & insurance Delhi NCR, Bangalore, Chennai, Hyderabad, Mumbai, pune. www.ifbi.com	The post Graduate diploma in banking operations (PGDBO) aims to create industry –ready professionals at an entry- level with the	6 months	Graduate degree or with 6 months of banking and financial sector experience.
Post Graduate certificate in retail banking	Institute of finance banking & insurance Delhi NCR, Bangalore, Chennai, Hyderabad, Mumbai, pune.	Post graduate certificate in retail banking (PGCRB) is specially created for final yr	5 months	Final yr students, graduates with less than 2 yr of field experience in

	www.ifbi.com	students/working professionals for industry ready entry level professionals for the banking sector.		banking.
Post graduate	Institute of finance	PGDFP aims to	6 months, full	Fresh graduate
diploma in	banking & insurance	create industry	time	or graduates
financial	Delhi NCR,	ready		with less than
planning	Bangalore, Chennai,	professionals at		two yrs of field
	Hyderabad, Mumbai,	entry level, with		experiences in
	pune.	knowledge,		banking or
	www.ifbi.com	skills and		financial
		attitudes		services or
		required for		graduated
		financial		aspirants for a
		planning and		financial
		wealth		planning career
		management		with less than 2
		through		yrs of
		relationship		experience.
		management.		

Insurance

Industry Highlights

- US\$ 18.62 billion industry in 2007
 110 percent growth between 2006-2007
 Life insurance and general insurance are the major categories
- More than 16 top insurance companies in India

Job	Description/Skills	Estimated earnings per		
		annum		
Executive		Rs. 1.8 to Rs. 2.6 lakh		
Asst. Manager		Rs. 3 to Rs. 4.5 lakh		

Prograi	n Name	Institu	te Name		Desci	ripti	ion	Du	rati	on/	/Fees	Eligib	ility
Post	Graduate	Birla	Institute	of	The	1	yr	1	yr	_	Full	50%	and

Post Graduate Programme in Management and Insurance (PGPM1) Chennai Business school www.cbs.org.in The 1 yr PGPMI is designed in collaboration of ICICI prudential life insurance Ltd. To prepare the candidate for the emerging realities of the evolving insurance industry. The program is spread over 3 terms each with an independent and focused curriculum International Post Graduate Diploma in Life Insurance In Life Insurance Www.irmworld.org in Www.irmworld.org in The 1 yr 1 year - Rs Graduate with 50% marks from recognized university International Post Graduate Diploma in Life Insurance and International Post Graduate Or Post graduate The one year International Rs. 1,80,000 or Post graduate International Post Graduate Diploma in Life Insurance Www.irmworld.org in The one year International Rs. 1,80,000 or Post graduate International Post Graduate or Post graduate The one year International Rs. 1,80,000 or Post graduate	program in Management & Insurance(PGPMI)	Technology, Ranchi www.bitmesra.ac.in	PGPMI is designed in collaboration of ICICI prudential life insurance Ltd. To prepare the candidate for the emerging realities of the evolving insurance industry. The program is spread over 3 terms.	time	graduate from recognized university
Graduate Diploma Risk management International Rs. 1,80,000 or Post	Programme in Management and Insurance		The 1 yr PGPMI is designed in collaboration of ICICI prudential life insurance Ltd. To prepare the candidate for the emerging realities of the evolving insurance industry. The program is spread over 3 terms each with an independent and focused		with 50% marks from recognized
				•	
	in Life Insurance	Risk management www.iirmworld.org.in	post	KS. 1,80,000	or Post graduate

		graduate diploma in life insurance is conducted over 2 semesters		from a recognized university
International Post Graduate Diploma in General Insurance	Institute of Insurance and Risk management www.iirmworld.org.in	The one year International post graduate diploma in general insurance is conducted over 2 semesters	1 year – fees Rs. 1,80,000	Graduate or Post graduate from a recognized university
International Post Graduate Diploma in Risk Management	Institute of Insurance and Risk management www.iirmworld.org.in	The one year International post graduate diploma in risk management is conducted over 2 semesters	1 year – fees Rs. 1,80,000	Graduate or Post graduate from a recognized university
Diploma in Insurance and Risk Management	Insurance Institute of India, Mumbai www.insuranceinstituteof India.com	This course focuses on the various issues relating to the management of risk and the role which insurance can play in this regard	10 months – Rs.45,000. Evening classes – 6 days a week	Graduate with work experience from recognized university
Post Graduate Diploma in Insurance and Risk Management	International institute of Insurance and Finance www.iiifindia.com	The program is designed to make a career in the insurance sector. It	1 year – Rs. 60,000 ; Full time/Part time	Graduate degree from recognized university

Post Graduate Diploma in Insurance Mangement	Institute of Management Technology, Ghaziabad. Centre of Distance learning. www.imtcdl.ac.in	imparts knowledge and provides skills in the various functional areas surrounding the insurance market. The course will be conducted at the PGRRCDE on the osmania university campus, Hyderabad The one year post graduate diploma in insurance management has been designed to meet the needs of the insurance sector, especially for corporates like Max New York Life insurance The 1 yr	1 year, distance learning	Graduate degree with 50% marks from recognized university
programme in management and insurance (PGPMI)	Bangalore www.manipal.edu	PGPMI is designed in collaboration of ICICI prudential	1,25,000. Full time	with 50% marks

Life insurance	RNIS college of	life insurance Ltd. To prepare the candidate for the emerging realities of the evolving insurance industry. The program is spread over 3 terms each with an independent and focused curriculum On	50 hours –	
agent's pre- licensing course	insurance, New Delhi www.rniscollege.com	successful completion of the online training, RNIS college will certify the candidate ready to appear in a written exam to be conducted on behalf of IRDA	Distance learning	
Life insurance agent's license renewal course	RNIS college of insurance, New Delhi www.rniscollege.com	It is an online course open to life insurance agents who want to renew their license.	25 hours – Distance learning	
Post Graduate Diploma in Insurance	Symbiosis Institute of Business Management, Pune	This is designed to provide	1 year, Rs. 25,000 in installments,	Graduate degree from

Management	www.sibm.edu	working professionals with a dual aspect of enhancing their managerial skills and while giving them an opportunity to further their education.	evening classes	recognized university
Post Graduate programme in management and insurance (PGPMI)	Xavier Labour Relations Institute, Jamshedpur www.xlri.ac.in	The 1 yr PGPMI is designed in collaboration of ICICI prudential life insurance Ltd. To prepare the candidate for the emerging realities of the evolving insurance industry. The program is spread over 3 terms each with an independent and focused curriculum	1 year, Full time	Graduate with 50% marks from recognized university

Retail

Industry Highlights

- expected to grow from US\$350 billion to US\$427 billion by 2010.
- Organized retail to grow from 4% to 12% by 2012.
- 39.6% growth from 2006 and 2011.
- Major players in India Pantaloon Retail (India) Limited, Reliance Retail, Aditya Birla Retail, Bharti Retail, Shopper's Stop

Job	Description/Skills	
Sales associate	Front end job, direct interaction with the customers, product knowledge, strong sales and service orientation. Long working hours, high energy required, should have completed school.	Can grow to Sr. Sales associate, Head store manager, Regional/Area Manager/Head-retail operations.
Store manager	Manage sales and operations at stores, day to day operations of the store including sales, stocks, cash management, operations and maintenance of the stores, should be a graduate with atleast 3-4 years experience.	Can grow to Regional/Area Manager/Head-retail operations, Project Head, Business Development Head
Retail Designers/ Visual merchandisers	They create window and interior displays in shops and department stores with the objective of attracting customers and maximizing sales. Are responsible for the look and feel of the store. They conceptualize themes for each season/event in the year and promote sales by display of current fashion and trends. They seeks to enhance the brand and promote sales. A course in designing is	Can grow to Sr. Visual Merchandiser Chief Visual Merchandiser

	needed.	
Supply chain – logistics and warehousing Supply chain managers	Delivering the right goods to the right place at the right time (esp. perishable goods), an MBA with 3-5 years exp. in managing supply channels. For entry level positions, graduates with a good head for systems and numbers and organizing capabilities are required.	Can grow to Head-logistics Warehouse Manager Warehouse Manager Head-Supply chain and logistics
Buyers	Retail buyers select the merchandise for a store and then buy the goods. They look at variety of products and select the right goods for the store. They are expected to study the market and identify trends, understand customer needs and buy merchandise that will address market and customer requirements. A graduate with some amount of experience in retail buying.	Can grow to Store Managers Merchandising managers managing different divisions Product development managers Merchandise planners Head-sourcing and buying
Merchandise planning	Merchandise planners are responsible for developing the overall buying and Merchandising strategy for all the products for the business segment/format. They are responsible for planning of all merchandise, setting target buying prices, sourcing and ensuring merchandise availability in stores. An MBA with atleast 2 yrs of experience, or a graduate with seven to eight yrs of	Can grow to Manager Merchandising. Head Merchandise planning.
Mall management	experience. This is one discipline gaining importance by the	Can grow to facility manager.

	day. Great team and task managers would be ideal for this discipline. Mall management involves management of mall positioning, tenant mix, infrastructure facilities and mall security and maintenance. A degree or diploma in hospitality management would be an advantage.	Head Operations - mall management.
Projects	This is the key role in the sector. Projects head is responsible for identifying outlet locations, obtaining statutory and other local compliances for setting up retail outlets and in managing the construction/setting up of the retail outlet/facility. Since real estate costs and infrastructure is a significant cost in retail business the effectiveness of projects delivery is critical top business success. People with engineering background are required here. A management degree can give a head start to those aspiring to grow in this discipline.	Project management. People management Task focused.
Management	These jobs include the traditional functions like marketing, finance, HR, IT and others. An MBA degree or professional qualification in the relevant area would be the ideal qualification to make a start.	

Program Name	Institute Name	Description	Duration/Fees	Eligibility
PGCM(retail management)	Accurate Institute of management and technology Greater Noida www.accurate.in	PGCM (retail management) is a job oriented course. The course aims at providing studies in contemporary retailing with the industry interface. It aims to provide professionally qualified and trained retail managers and merchandisers.	1 yr	Graduate degree
Diploma in retail management	Asian Retail Institute Delhi www.asianretailinstitute.com	The diploma comprises of 72 lecture hrs over 36 classes which includes a retail filed visit in Delhi.	3 months	Graduate degree or working professional.
Post graduate program in retail management.	Asian school of business management Bhubaneshwar, orrisa www.asbm.ac.in	This is a full time residential programme spread over 6 terms of class room interaction has the focus on generic management concepts with a domain specialization in retail management	2 yrs	Graduate with 50% marks
Post graduate program in retail	Bangalore management academy Bangalore www.bmaindia.com	It is designed to help a candidate	18 months 250,000	50% marks in graduation

management.		participate in		
		retail career		
		boom. The		
		program awards		
		a diploma by		
		retailers		
		association of		
		India and		
		Bangalore		
		management		
		academy		
		jointly.		
		It also has a		
		plus 6 months		
		pre placement.		
Post graduate	Fairfield institute of management and	The rationale	1 yr	Graduate
diploma in		for this course	1 yı	degree
retail	New Delhi	is the changing		degree
management.	www.fimtindia.org	Indian business		
management.	www.minuida.org	environment		
		where there is		
		an increasing demand for		
		quality		
D: 1 :		graduates.	1	10.0
Diploma in	Global retail school	It provides	1 yr	10+2
retail	Chandigarh	knowledge on	Rs40,000/-	
management	www.globalretailschool.com	significance,		
		principles and		
		types of		
		business		
		communication.		
		YY 1 1		
		Knowledge on		
		retail marketing		
		retail marketing communication		
		retail marketing communication with strategies		
		retail marketing communication with strategies and key		
		retail marketing communication with strategies and key theories.		
Certificate in	Indian institute of job oriented training	retail marketing communication with strategies and key theories. Career and job	1 yr	Graduate
retail	– retail	retail marketing communication with strategies and key theories. Career and job oriented	1 yr	Graduate degree
	· · · · · · · · · · · · · · · · · · ·	retail marketing communication with strategies and key theories. Career and job oriented courses run	1 yr	
retail	– retail Jaipur,pune,delhi, Hyderabad, Chennai	retail marketing communication with strategies and key theories. Career and job oriented	1 yr	
retail	– retail	retail marketing communication with strategies and key theories. Career and job oriented courses run	1 yr	
retail management	- retail Jaipur,pune,delhi, Hyderabad, Chennai www.iijt-retail.net	retail marketing communication with strategies and key theories. Career and job oriented courses run independently.	-	degree
retail	– retail Jaipur,pune,delhi, Hyderabad, Chennai	retail marketing communication with strategies and key theories. Career and job oriented courses run	3 months or 35	

	www.instituteofretailmanagement.com	the retail business and is meant for any person who wishes to build a career in retail.	rs7500/-	graduates.
Advance diploma in retail.	LEAD – the retail school New Delhi www,leadretailschool.com	It provides a summer internship and a variety of programs training to start or accelerate a career.		10+2 with minimum of 50%
Retail management program	NIIT Imperia Delhi, Mumbai www.niitimperia.com	The course is to fulfill the need for management training for the retail sector. It focuses on marketing operations and finance in the context of the retail sector.	1 yr Rs.150,000/-	Graduate degree with 50% and 1 or 2 yrs experience.
PGDM – retailing & merchandising	SCMS business school Cochin www.scmsgroup.org	It is accredited for 5 yrs by the national board of accreditation – AICTE, govt. of India.	1 yr Rs.60,000/- per semester	Graduate degree

Media and Entertainment

Industry Highlights

Indian media and entertainment sector is considered to be one of the biggest markets in the world.

The eight PricewaterhouseCoopers Global entertainment and media outlook has ranked India as the fastest growing market in the world for spends in entertainment and media in the next 5 years.

India will be the one of the key drivers in pushing the global entertainment and media industry to US\$2 trillion by 2011 with a annual growth rate of 18.5% and has the fastest growth rate in the Asia-pacific.

US\$ 88 million of foreign direct investment (FDI) has flowed in 2006. The television industry in India has over 350 channels and is the 3rd largest market in the world.

Animation and special effects (VFX) businesses are also waiting to grow, According to NASSCOM, the animation industry is growing at 25% and CAGR is expected to reach US \$869 million by 2010.

TV channels alone would need 10,000 - 12,000 entry level recruits in the next 2-3 years according to ABC consultants..

Job	Description/Skills	
Editors, reporters,	Newspaper – trainee	
journalists, business	journalist, how to cover a	
managers and marketing	news event, interview a	
executives,	personality and write a	
anchors/newscasters,	report within a certain word	
animators, cameramen & soundmen,	limit and deadline.	
Scriptwriters, event	TV channel – trained to talk	
managers, technical writers,	in front of camera, need	
Radio Jockeys (RJs), Video	extensive training on voice	
Jockeys (VJs).	modulation etc.	
	Ability to deal with ambiguity, uncertainty and pressure. They should also have confidence and good communication skills. Keenness to know and ask questions is also very critical aspect of excelling in media.	
	Management professionals who want to get into the media industry should possess skills including managerial skills, operating	

metrics, sense of market, ability to connect people well, and creativity and understand real business	
issues.	

Program Name	Institute Name	Description	Duration/Fee	Eligibility
Post graduate diploma in communication	Apeejay Institute of Mass communication New Delhi www.apeejay.edu	It comprises of classes and projects for specialization in advertising, public relations and event management.	1 yr Rs.105,000/-	Graduate degree
M.A in journalism and mass communication	Apeejay Institute of Mass communication New Delhi www.apeejay.edu	It is affiliated to the UGC recognized Guru Nanak Dev university.	2yrs Rs.90,000/-	Graduate degree with 50%
Post graduate diploma in media management	Asian Academy of film & Television. Noida www.aaft.com	It provides the mix of the education in the basics of business administration and the elements of media production.	1 yr Rs.190,000/-	Graduate degree
Post graduate diploma in communication	Delhi school of communication New Delhi www.thedelhischoolofcommunication.com	It comprises courses in general marketing and communication, specializations in marketing, advertising and journalism.	2 yrs	Graduate degree
PGD in marketing communication s	Futuristic Media Communication center New Delhi www.fmccindia.co m	It is designed for participants who wish to pursue a career in marketing communications by understanding its tools and techniques.	1 yr Rs.140,000/-	Graduate degree
PGD in media management	Futuristic Media Communication center New Delhi www.fmccindia.co m	It focuses on giving students analytical skills necessary to be a part of the decision making process in the communications industry. The program will focus on marketing, promotion, sales and decision making functions preparing for all careers in the mass media.	1 yr Rs.140,000/-	Graduate degree
PGD in media Journalism / mass communication s	Futuristic Media Communication center New Delhi www.fmccindia.co m	It combines top level practice with cutting edge theory and analysis and prepares for jobs in the media industry at all levels.	1 yr Rs.120,000/-	Graduate degree
Post graduate diploma in Journalism.	Indian Institute of mass communication New Delhi	It is designed to develop an insight into political, social, economic and cultural dimensions of	2 yrs	Graduate degree

Tourism and Hospitality

Industry Highlights

Indian tourism and hospitality industry is on a roll, driven by huge surge in both business and leisure travel by domestic and foreign tourists.

Tourism contributes to Indian economy around 6.8 % of the Gross Domestic Product and providing employment to over 41 million persons.

Inbound tourism

India, with its diverse countryside offers huge scope for various theme based travel like medical tourism, adventure tourism, heritage tourism, wellness tourism, pilgrimage tourism, golf tourism, eco- tourism and wildlife tourism.

The flow of foreign tourist arrivals has been recording high growth rates and has increased from 3.9 million in 2005 to 4.9 million in 2007 recording a growth rate of around 13.5 %.

A total earnings from foreign tourists has shown an annual growth rate of US \$11.96 billion in 2007.

Foreign exchange earnings grew at 34.5% in 2008.

According to the world travel and trade council, Indian tourism demand will continue to grow at a rapid pace on an average of 8.8% making India, worlds third fastest growing tourist market.

Outbound tourism

As a result of our economy growing at 8-9%, increasing disposable incomes, a change in the spending habits, increasing affordability and cheaper air fares, outbound tourist traffic from India has been growing at a rapid pace.

Indian outbound tourist market has been grown annually around 25%. In 2007 an estimated 8 million Indian tourists ventured abroad.

United Nations world tourism organization (UNWTO) estimates the figure to reach 50 million by 2020.

According to European travel commission, average spend per trip of Indian outbound tourists has increased form US\$ 611 in 2000 to US\$ 822 in 2006.

Hospitality

- demand for 240000 rooms but supply is only 90,000
- US\$ 11.41 billion by 2010
- 40 international hotel brands in India by 2011.
- Kuoni academy of travel, NMIMS good career oriented courses.

Job	Description/Skills	
Frontline jobs, managerial jobs	 understanding of travel trade customer relationship skills sales skills managerial skills soft skills – communication, etc. 	

Program	Institute Name	Description	Duration/Fees	Eligibility
Name				
International	FHRAI institute of	It is certified	4 yrs	Intermediate
Hospitality	hospitality management	by Ecole	Rs.115,00/-	from
Administrative	Greater Noida.	hoteliere de		recognized
program	www.fhraiinstitute.com	Lausanne		university

		(EHL) Switzerland		
MBA in Hospitality Management	Institute of business studies & research (IBSAR) Navi Mumbai, Pune www.ibsar.ac.in	Its is designed to provide opportunity to the aspiring entrepreneurs and students to take initiative and interest in developing their skills and equip themselves with appropriate knowledge in the field of finance , management information systems, marketing & sales and so on.	2 yrs 3.55 lakhs	Degree Graduate
Diploma programme in travel & tourism management	Indian Institute of social welfare & business management Kolkata www.iiswbm.edu	It is as per approved syllabus of the Indian institute of travel tourism and travel management.	1 yr Rs.54,000/-	Degree Graduate
Diploma in travel tourism and airport handling	Institute of career studies, YMCA New Delhi www.newdelhiymca.org	It is designed to be strictly in accordance with requirements of the market and updated from time to	1 yr Rs.25,000/-	

		time. It aims at providing the candidates with a method to unravel the intricacies of the subjects.		
Post graduate Diploma in Aviation & tourism Aviation	Institute of career studies, YMCA New Delhi www.newdelhiymca.org	It is designed to be strictly in accordance with requirements of the market and updated from time to time. It aims at providing the candidates with a method to unravel the intricacies of the subjects.	1 yr Rs.32,500/-	Degree Graduate
BTM(HONS)	Indian institute of tourism & travel management New Delhi, Goa www.iittm.org	It combines papers from management, tourism, air cargo, air fare ticketing, computer applications and many more to offer a broad perspective on tourism.	3 yrs	Degree graduate with 50%
Post graduate diploma in management	Narsee Monjee Institute of management studies. Mumbai.	Its is offered in collaboration	1 yr	Degree graduate

www.nmims.edu	of Thomas
	cook India
	Ltd. To
	bridge the
	gap of
	manpower in
	travel and
	tourism
	industry.

Health Care

Industry Highlights

- US \$ 40 billion to grow to US \$ 80 billion in 5 years
- Focus on the quality of the treatments provided.
- by 2010, there is a need for 30,000 hospital managers
- industry valued at US\$ 34 billion and expected to grow to US\$ 40 billion by 2012
- 2 million more hospital beds needed in the next 15+ years
- 30 million people with cardiovascular diseases, 25 million with type-2 diabetes, 10 million with major psychiatric disorders.
- 4000 hospitals required by 2010.
- "medical tourism" on the rise due to competitive costs of Indian operations...
 - o Cardiac surgery costs only 12.5% as compared to US
 - o Bone marrow transplant costs only 13.33% as compared to US
 - Liver transplant 11.11% to US
 - o Orthopaedic surgery 3.56% to US
- Major private hospitals Apollo, Wockhardt, Manipal, Fortis, etc.
- New players Reliance healthcare, Paras group, etc
- International brands Parkway Group, Singapore, Pacific Healthcare Holding, Singapore, Columbia Asia, Malaysia, EMAAR group DUBAI, Prexus Healthcare Partners, USA.
- Estimated shortage of 700000 professionals by 2010
- 9 million to be employed in this industry by 2012.
- Manipal Education, NMIMS Mumbai are some leading institutes offering apt courses for graduates willing to enter this field.
- Clinical research another major area –testing the performance of a drug.
- ICRI is an institute that deals with clinical research.

Health care IT to grow from US \$3 billion to US \$16 billion by 2013.

Job	Description/Skills	
Sales and marketing	Pharmaceutical strategy,	marketing
Customer management		

Facility management	Maintenance of hospitals, equipments, etc.	
Logistics and planning		

Courses:

Program Name	Institute Name	Description	Duration/Fees	Eligibility
Post graduate	IES management	Its is an	2 yrs	B.pharm,
diploma in	college and	AICTE		B.sc(biology,chemistry,bio
management(health	research center	approved		technology)
care and	Mumbai	program and		
pharmaceutical	www.ies.edu	offers a		B.E (bio medical and bio
management)		complete		technology)
		insight into		
		the pharma		
		sector and		
		moulds the		
		students to		
		the best to		
		suit to the		
		requirement		
		of the		
		industry.		
Post graduate	Indian Institute	Its divide din	2 yrs	Degree graduate
diploma in health	of social welfare	to 4 semesters	Rs.131,00/-	
care and hospital	& business	comprised		
management.	management	general		
	Kolkata	management		
	www.iiswbm.edu	subjects and		
		instructions		
		in specialized		
		subjects		
		peculiar to		
		each		
		discipline.		
Post graduate	RNIS college of	It is designed	1 yr	Degree graduate
diploma in clinical	clinical research	to have better		
research	and allied	understanding		
	sciences	of good		
	New Delhi	clinical		
	www.rnis.biz	practice and		
		standard		
		operating		
		procedures		
		for clinical		

research.

Conventional MBA options and Exams

CAT – conducted by IIMS and accepted by all top management institutes in India Reading comprehension, Verbal, quantitative (calculation), data interpretation, data sufficiency, logical reasoning.

IMS, Time – for preps

XLRI admission test – XAT – for admission into XLRI, XIME, SP Jain and 40 institutes in total.

 $\mathrm{MAT}-\mathrm{AIMA}-\mathrm{held}$ 4 times a year. Verbal, numerical and logical thinking. 479 institutes in MAT

CET - Maharastra IIFT admission test

SNAP – Symbiosis National aptitude test

IBSAT – ICFAI Business school aptitude test